

## **POLICY ON USE OF COOKIES AND GOOGLE ANALYTICS**

In accordance with § 55 (art. 5) of Act No. 351/2011 Coll. on Electronic Communications, as amended, we would like to inform you about the use of cookies and Google Analytics, and draw your attention to the possibility of adjusting the settings in case the current settings for the use of cookies and Google Analytics do not suit you.

This policy has been created to explain the protection of your personal data and to strengthen transparency in processing them.

### **What are cookies?**

Cookies are small text files that can be sent to your browser when you visit a website and stored on your device (computer or other device with internet access, such as a smartphone or tablet). Cookies are stored in the file folder of your internet browser. Cookies usually contain the name of the website from which they originate and the date on which they were created. The next time you visit the site, your web browser will reload the cookies and send this information back to the website that originally created the cookies. The cookies we use do not harm your devices.

### **Use of cookies**

By clicking on the appropriate "Accept All" box that appears on our website, you consent to our use of cookies. Because we respect your right to privacy, you may choose not to allow certain types of cookies. However, blocking certain types of cookies may interfere with your experience of the websites and services we provide.

### **What do we use cookies for?**

We use cookies for a number of purposes. For example, we use them to store your secure search preferences, select relevant advertisements, track the number of visitors to the website, make it easier to register for our services, protect your data or remember your settings.

In general, cookies can be divided into the following categories according to their purpose:

**ESSENTIAL COOKIES** - always active. These cookies are necessary for the website to function, and they cannot be deactivated on your systems. These cookies are generally only set in response to actions you take that correspond to a service request, such as setting privacy settings, logging in, or filling out forms. You can set your browser to block these cookies or to alert you to these cookies. However, some areas of the website will not work. These cookies do not store any personal data.

**PERFORMANCE COOKIES** - these cookies allow us to count visits and traffic sources so that we can measure and improve the performance of our website. They support us in answering questions about which pages are most popular, which are least used, and how visitors move around the website. All the information these cookies collect is aggregated and therefore anonymous. If you do not allow these cookies, we will not be able to know when you have visited our website.

**COOKIES FOR MARKETING PURPOSES** - these cookies may be set by our advertising partners through our website. These companies may use them to build a profile of your interests and display relevant advertisements on other websites. They do not directly store personally identifiable information, but are based on the unique identification of your browser and internet device. If you do not allow these cookies, you will receive less targeted advertising.

### **Why do we use cookies?**

We use cookies to optimally create and continuously improve our services, to tailor them to your interests and needs, and to improve their structure and content, as well as to create

interesting offers for you. Quality&Logistic Industrial Services, s.r.o. does not use the data obtained through the use of cookies as contact data to contact you by mail, e-mail or telephone.

### **How can you change your cookie settings?**

Most web browsers are initially set to automatically accept cookies. You can change this setting by blocking cookies or by notifying us if cookies are to be sent to your device. Instructions for changing cookies can be found in the "help" option of each browser. If you use different devices to access the site (e.g. computer, smartphone, tablet), we recommend that you adjust each browser on each device to your cookie preferences.

### **Why keep your cookie settings?**

The use of cookies and their permission in your web browser is at your decision. However, if you change their settings, some of our websites may have limited functionality and a reduced user experience.

### **Google Analytics**

If you have given your consent, our website will use Google Analytics. Google Analytics is a website analytics service provided by Google LLC. The responsible service provider within the EU is Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland ("Google").

We use Google Analytics to understand how visitors interact with our website. This means that when you visit our website, your browser automatically sends certain information to Google. This includes, for example, the web address of the page you are visiting and your IP address. The information provided by Google Analytics is used to analyse the performance of our website and the success of our marketing campaigns. Details of how Google's technology collects and processes data can be found at the following link: <https://www.google.com/policies/privacy/partners/>.

If you do not want your browser to use Google Analytics, you can install a browser add-on.

### **Legal basis and possibility to withdraw consent**

Your consent is required for the above-mentioned processing of personal data, i.e. via cookies and Google Analytics, pursuant to Article 6 (para1a) of Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016. You can revoke this consent at any time with effect for the future by viewing the cookie settings and changing your selection therein. In addition, you can prevent the data obtained from cookies relating to your use of our website (including your IP address) from being transmitted to and processed by Google by downloading and installing the available plug-in on your browser, which is available at the following address: <https://tools.google.com/dlpage/gaoptout?hl=en>.